Set Your Sights on Higher Stars Scores

A Personalized Approach to Improving Medication Adherence

15% of Star Ratings are from Medication Adherence and SUPD measures

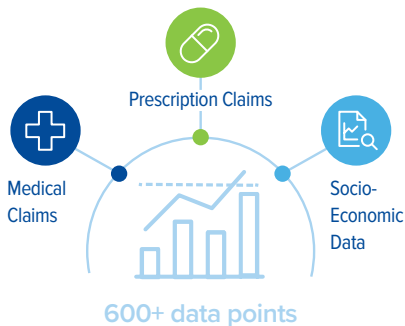**50% of Patients** don't take their medications as prescribed

Lack of Knowledge is a top reason for not taking prescriptions properly[1]

Aim for Better Member Adherence

The Health Dialog Adherence Intervention Management (AIM) solution targets at-risk members with diabetes, hypertension and high cholesterol, helping them improve health outcomes, while improving Stars Scores for plan sponsors.
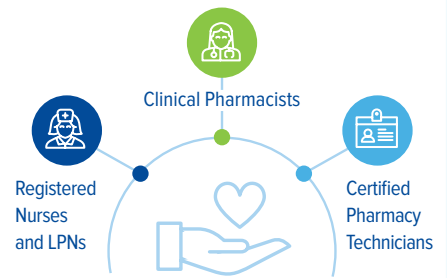
Pathways Engine Identifies Best Members to Target

Prescription Claims

Medical Claims

Socio-Economic Data

600+ data points

Sophisticated Mapping Determines

Most Receptive Members

Interventions Most Likely to Improve Outcomes

Preferred Contact Method

Personalized Outreach Provided by Care Navigators

Clinical Pharmacists

Registered Nurses and LPNs

Certified Pharmacy Technicians

Results that Hit the Mark

- Increased medication adherence and safety
- Increased access to pharmacy refills
- Reduction in overall healthcare costs
- Improved Stars Ratings

Client Example
Increase in desired behavior for engaged members

Hypertension medication adherence	Diabetes medication adherence	Statin adherence	Statin use in diabetics
5.1%	6%	6.3%	6.7%
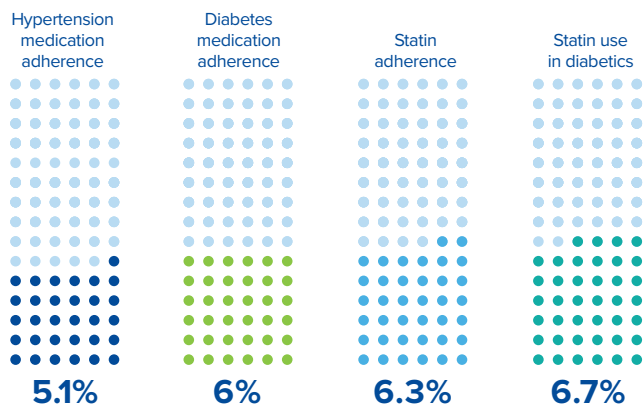
Adherence is defined as the % of patients with at least 80% of days covered by the medication

1   Brown, M.T., Bussell, J.K. (2011). Medication Adherence: WHO Cares? Mayo Clinic Proceedings.

To learn more ways to improve your members' health and wellness with our full suite of population health management solutions, visit healthdialog.com

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PERSONALIZED POPULATION HEALTH